

## THE ALMA RECORD

BARCOCK &amp; GROSSKOPF, Publishers

Published Every Thursday Afternoon at Alma, Gratiot County, Michigan.

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## ADVERTISING RATES

For advertising rates apply for schedule. Notices of church and lodge socials and entertainments where admission is charged, require advertising rates. Ordinary notices, 125 words free, over that, one cent per word. All obituary notices, one cent per word. Classified ads, one cent per word each week, with a minimum price of 25 cents, cash in advance; stamps accepted.

The Record is entered at the postoffice at Alma, Michigan, for transmission through the mail as second-class matter.

OFFICIAL PAPER OF THE CITY OF ALMA, MICHIGAN

## NEW MARKETS FOR AMERICAN GOODS

One of the few good things which came out of the world war and which appears to be benefitting the United States, is the increasing trade with certain new Asiatic and European States the importance of which has already induced the Department of Commerce to consider them in the statistics of trade and to show them separately in the trade tables. These are Estonia, Latvia, Lithuania, and the Ukraine; Armenia and Kurdistan; the Far Eastern Republic; Greece in Asia; Hedjaz, Arabia, and Mesopotamia; Palestine and Syria.

To Estonia we sent during July over a million dollars worth of American products, consisting chiefly of boots and shoes, nails, cotton knit underwear, cotton manufactures, and flour and sirup.

Our trade with Latvia for July just about balanced off—\$25,000 in imports and exports—feeling for trade consisting chiefly of flour and lubricating oil in the export line; while our purchases were mainly of calfskins. Both Estonia and Latvia were formerly Russian provinces, and they are now known as the Baltic Provinces. Lithuania is also one of the provinces and our chief imports are limited thus far to calfskins and exports to one automobile.

To Greece in Asia we sent during July \$200,000 worth of American goods, wheat flour and cotton cloth being chief on the list. Our imports totaled \$165,000—olive oil chiefly.

With the Hedjaz, Arabia, and Mesopotamia we had a trade for July consisting of \$43,000 exports and \$12,000 imports, while that with Palestine and Syria totaled \$131,000 exports and \$24,000 imports. Automobiles and oil well machinery made up the bulk of the Hedjaz, Arabia, and Mesopotamia export trade, while autos, coal, and cotton cloth were the chief exports to Palestine and Syria. Hedjaz is now the most important principality in Arabia, and Mesopotamia has the status of an independent state under the mandate of Great Britain, as is Palestine; while Syria is under French mandate.

Other new countries which have been listed for some time are Czechoslovakia and Yugoslavia. To the former during the fiscal year 1921 we exported \$2,000,000 worth of goods, and to the latter, including Albania and Fiume, \$1,327,000 worth. Poland (and Danzig) tops the list of these youngsters among nations with respect to purchases from us. We sold to Poland during 1921, \$37,500,000 worth of American goods, a decrease of \$13,000,000 compared with 1920, owing chiefly to depreciated exchange.

As time goes on we may expect to increase our trade with these new nations. They should prove eventually to be good customers.

## TRADE EXTENSION WEEK

This is Trade Extension Week in Alma. The merchants and business men have joined in a united effort to extend the trade of the city and make the advantages of Alma better known to the surrounding country. This is not only a legitimate, but a very commendable thing to do.

In the first place Alma is a natural trading center. It is easily accessible from north, south, east and west by railroad, and is also the junction point of two trunk line auto roads, M 14 and M 46, which makes it convenient to reach from all farming sections.

Alma has some of the finest and best stocked stores in central Michigan. The merchants are progressive and prices reasonable and consistent with quality. People can supply all their needs at Alma stores and spend their money to advantage. Trade Extension Week is largely a matter of letting people know of the trade advantages offered in Alma. The merchants are taking a step in the right direction when they unite in an effort to let the surrounding country know of the many advantages offered in Alma as a trading center.

There are some things that should be given careful consideration this week. First, everyone should be given a square deal. All prices should be reasonable. Everything advertised at a bargain price should be a real bargain. All goods should be exactly as represented. All comers should be courteously treated and a spirit of fairness should prevail.

We should keep in mind the words of the immortal Lincoln when he said, "You can fool some of the people all of the time, and all of the people some of the time, but you can't fool all of the people all of the time." And in this way we will convince the people that Alma is in earnest about this matter of trade extension, and means to be on the square with all the people all the time.

## TREASURY BALANCE \$783,000,000

The effect of the economy program of the Harding administration is becoming pleasingly evident on the daily balance sheets of the Treasury. For years Treasury officials have been content to maintain an unexpended balance of \$250,000,000, and seldom has it risen above \$200,000,000. On October 5 the balance in the Treasury amounted to \$783,000,000, largely due to the cuts in current appropriations put into effect by the heads of the executive departments at the instigation of President Harding and General Dawes. All the running expenses of the Government are being met and a comfortable surplus accumulated to apply toward the retirement of certificates representing the floating debt or to the purchase of Liberty Bonds and Victory Notes. Deficits in the normal operation of the Government are a thing of the past, and a policy is now in full swing that will slowly but steadily cut down the huge burden of national debt under which the country is laboring.

More real trouble arises in this world through idleness than from any one other thing. The person who has his time fully occupied with some useful employment has little or no inclination to go wrong, become discontented, or to make trouble for other people. Hard work rarely if ever injures anyone if is unmixed with worry or dissatisfaction. Therefore one of the principal requisites for good citizenship is that the individuals who make up society early learn to fill their time with some useful employment.

## With Our State Contemporaries

## AN ENCOURAGING EXAMPLE

That is an encouraging example set by the United States Steel Corporation in practically instructing its subsidiaries to expend up to \$10,000,000 in extension of their manufacturing plants, as promptly as circumstances will permit. Encouraging in many ways. It shows strong faith in the future by substantial capital investment in preparation to take care of expected demands. It also contributes materially to solution of the unemployment problem.

It is a practical response to this appeal of the national conference on unemployment that building and construction of works needed or likely to be needed be generally undertaken, now. There are other encouraging evidences given in various parts of the country of a real and practical interest in the solution of the problem the national conference is working upon. Much building and construction work has been started since the appeal was made; particularly on city utility propositions. And a program of building and construction is of course worth more than all the theories in the world.

Also it is encouraging to note the rather general response made by cities to the request of the national conference that employment committees be organized. These can and undoubtedly will give a great deal of help, especially so if backed as they should be by the people of their respective municipalities authorizing public works hitherto deferred. There are possibilities for employment which it is almost criminal to reject; as for instance the building of a needed waterworks system; which besides assisting in a time of need is also a sound and safe investment.

In the meantime, it is satisfactory to note that the national conference offers a definite program for consideration and action, which includes readjustment of railway rates; completion of tax bill and definite settlement of tariff legislation; settlement of financial relations between government and railways; and limitation of armament as a means to reduction of taxation. This is a sound program, and its being made effective will undoubtedly help to stabilize the general situation. Congress surely must have about made up its mind, or had its mind made up for it, by these repeated and urgent demands from the country to complete the tax bill legislation, as well as to give us something definite about the tariff. It is the condition of indefiniteness which perplexes and retards more than anything else. Business enterprise and industrial investment are held up by the uncertainties of legislation at Washington; and what Congress has omitted or failed to do is very largely responsible for the unsatisfactory conditions.

Whether the legislation be good or bad the test of application will prove; but at least the uncertainty will be removed if the requested action is taken and that promptly.

## Spokes Around The Hub

Body Found in River—James H. Fish, formerly a farmer in Eagle township, Clinton county, but who had lived in Lansing the past six years, left home in the morning to go to a coal office and a little later his body was discovered floating in the Grand river below the Saginaw street bridge. The doctors thought he had been in the river about three-quarters of an hour. He was formerly in state employ in the department of vital statistics under Coleman C. Vaughn, former secretary of state.

Celebrate Anniversary—The 50th anniversary of the Christian church of Eureka was held last Sunday. This was a day of renewal of old acquaintances. Many old members of the church returned for the big anniversary meetings.

Accept Unit—A new National Guard unit, the 2nd Battalion Headquarters Detachment and Combat Train, has been officially formed in St. Johns. Major Loren C. Grieves, state inspecting officer, inspected the unit and gave it his official recognition. The officers of the new unit are as follows: Captain Leon C. Hulse, commanding; Gerald R. Danley, first lieutenant, and Glenn B. Danley, second lieutenant. Oliver Spaulding has been promoted to first lieutenant, junior grade, in Battery E, and T. B. Beach, Jr., appointed second lieutenant. The Combat Train and Battery E will be drilled together as one unit. A complete set of equipment, including 32 more horses, will be provided by the state for the Combat Train. This will give permanent work for four more men.

Fowler Man Killed—Levi Young of near Fowler, was fatally injured when the team with which he was trying to pull an automobile out of the mud, ran away, throwing him in front of the machine, breaking one leg and crushing his skull. The doctor was immediately called, but nothing could be done to save his life. He passed away during the night, never regaining consciousness.

Paving Finished—The paving of the main street as far as the railroad crossing at the west end at Breckenridge has been completed. The force of men then commenced laying concrete at the west end of the job a half mile west of the Wayside Inn and are working eastward to

## The Story of Our States

By JONATHAN BRACE XVIII.—LOUISIANA



THE discovery of Louisiana dates back to the beginning of the sixteenth century, when the Spanish explorers, Alvarez de Pineda and De Soto sailed up the Mississippi. In 1682 La Salle descended the Mississippi and took possession of the entire valley in the name of the French king, Louis XIV. In his honor this region was named Louisiana. French colonies soon sprang up, including New Orleans, which was founded in 1718.

An interesting chapter of Louisiana was the formation of the Company of the West by a financial schemer named John Law. This company ostensibly was to exploit the new colony and held out to speculators an alluring get-rich-quick scheme.

In 1763 France ceded Louisiana east of the Mississippi to England, and, by secret treaty, New Orleans and the western territory went to Spain. Spanish rule proved unendurable to the inhabitants and the restrictions over the navigation of the Mississippi led to hostilities between the northern American settlements and Spain. This situation, however, was brought to a peaceful termination by Spain relinquishing her rights to this territory to France and the purchase in 1803 by the United States from France of the entire Louisiana territory.

The southern portion of this acquisition was organized as the territory of Orleans and in 1812 was admitted as the eighteenth state of the Union, with an area of 48,506 square miles. As the Louisiana coat-of-arms has a pelican in its center, the state is often called the Pelican State. (By McClure Newspaper Syndicate.)

the railroad crossing. Sager Bros., the contractors, expect to finish the concrete work this week, unless delayed by bad weather. It is expected that the pavement will be opened for traffic from the east end to First street late this week.

Start Sugar Plant—The St. Louis plant of the Holland-St. Louis Sugar company is expected to start operations today. Beets started coming into the sheds Monday.

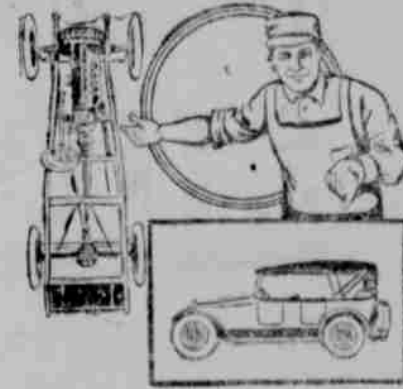
Recall Officials—In last week's special recall election held in Bay City the people by a big majority vote, called out of office, or recalled, four of the five City Commissioners elected last April for the first year of the new Commission-manager form of government. The Polish section of the city gave a large majority for the recall, says the Bay City Times, which continues editorially, the Poles believe their nationality should have a representation on the City Commission. Two Poles were defeated in the April election, and states the Times, "this is the only way we can reconcile the very large favorable vote."

Another election will be necessary to elect four more commissioners, and it might be possible the same four would appear as candidates, Commissioners MacKinnon, McMullen, Olsen and Harris.

Military Funeral Held—The body of Sergeant Walter A. Larman, the first and only Clare soldier to make the supreme sacrifice for his country, arrived in Clare Friday from its long journey from France. The remains were taken to the American Legion rooms, the post which will ever bear the name of Clare's fallen hero, where it lay in state until Sunday afternoon at 1:30 o'clock when the members escorted it to the St. Cecelia church where the funeral services were held at 2:00 o'clock. Rev. Fr. Flanagan officiating. Interment was made in Cherry Grove cemetery beside his mother.

Free groceries at the Strand Monday night, 20 prizes.—advertisement.

## Are You Looking for a Repair Shop



where the mechanics are not time pirates? Do you want men to work on your car who know the mechanism of an automobile as a physician knows the human mechanism? We employ only that kind of mechanic. Send us your car the next time it needs attention.

RICHARD LODIEWYK

230 West Superior Street

Phones—House 517, Shop 205

## Alma Ten Years Ago This Week

The Alma plant of the Michigan Sugar Company started slicing beets on October 16. The payroll of the first week showed that 350 men were being employed by the local plant.

The city council authorized the city clerk to loan \$2,000 for the purchase of the Minnick & Lonsdale property to open a street from West Superior to Downie. The street is now a part of Prospect avenue.

President Burke of Alma College spoke in Adrian in the Presbyterian church there.

Adrian College defeated Alma College 18 to 5, the only football contest Adrian ever won from Alma. Later it was forfeited to Alma, as Adrian had used ineligible men against the Maroon and Cream.

The preliminary work looking to the formation of a local Y. M. C. A. was started following an address at the Baptist church by the secretary of the state Y. M. C. A.

## WILL YOU SPEND 65c ON RAT-SNAP TO SAVE \$1.00?

One 65c pkg. can kill 50 rats. The average rat will rob you of \$10 a year in feed, chicks and property destruction. RAT-SNAP is deadly to rats. Cromates after killing. Leaves no smell. Comes in cakes. Rats will pass up meat, grain, cheese to feast on RAT-SNAP.

Three sizes, 35c, 65c, \$1.25. Sold and guaranteed by C. R. Murphy and Winslow Bros. Drug Stores.—advertisement

## Record Directory FOR READY REFERENCE

## Preserve This and Then You'll Know

President and Congress:  
President, Warren G. Harding, Ohio, salary \$75,000, with allowance for traveling expenses up to \$25,000 extra, and \$100,000 more for club house and White House expenses; \$250,000 in all. Secretary of State, Wm. B. Brewster, Ohio, salary \$75,000, with allowance extra up to \$20,000 a year for club house, etc. Each is also allowed \$3,500 a year for clerk hire. Ranks of representatives one number to each \$14,500.  
Party Division in 67th Congress: House 201 Rep., 183 Dem., 1 Sen. Senate 60 Rep., 37 Dem.  
U. S. Senators—Clare E. Townsend, Truman H. Newberry.  
Representative in Congress—Joseph W. Fordney.  
The Cabinet:  
Arranged in order of presidential succession:  
Sec'y State, Hughes, N. Y., salary \$20,000; Treasury, Andrew W. Mellon, Pa.; War, John W. Weeks, Mass.; Atty-Gen., Harry M. Daugherty, Ohio; Justice, Edward D. White, La.; Navy, Joseph D. Daniels, Ind.; Sec'y Navy, Edwin Denby, Mich.; Interior, Albert B. Fall, N. Mex.; Agriculture, Hiram W. Howard, Iowa; Commerce, Herbert C. Hoover, Calif.; Labor, James J. Davis, Pa. Salary of each \$12,000.

The Supreme Court:  
Chief Justice, William B. Taft, salary \$215,000; Associate Justices, salary \$14,500 each; Jas. McHugh, Calif.; (Rep.); Oliver W. Holmes, Mass.; (Rep.); Wm. C. Day, Ohio, (Rep.); Willis VanDevanter, Wyo., (Rep.); Mahlon Pitney, N. J., (Rep.); James McHugh, Iowa, (Dem.); Louis D. Brandeis, Mass., (Dem.); John H. Clarke, Ohio, (Dem.).

Michigan Government:  
Governor, Alex. J. Groesbeck, salary \$25,000; Lieut. Gov., Thomas Reed, salary \$20,000; Secretary of State, Charles J. Deland, salary \$25,000; State Treas., Frank E. Gorman, salary \$25,000; Atty-Gen., Orin H. Fuller, salary \$25,000; Attorney Gen., Martin Wiley, salary \$25,000; Sup't. of Public Instruction, E. J. Johnson, salary \$15,000; State Highway Comm., Frank P. Rogers, salary \$15,000; Senator of District, James A. Smith, salary \$5,000; Representative of District, David A. Locke, salary \$5,000; Supreme Court Judges, salary \$10,000; Joseph B. Ford, Joseph H. Moore, Howard W. Howard, John H. Stone, Geo. M. Clark, John E. Birk, Nelson Sharp.

County Officers:  
Circuit Judge, Edward J. Molinet, salary \$25,000; Judge of Probate, James G. Kress, salary \$25,000; Sheriff, A. T. Wilbert, salary \$5,000; Clerk, Henry Case, salary \$15,000; Treas., Edwin Eves, salary \$15,000; Pros. Atty., Rudolph Clark, salary \$2,200; Recorder of Deeds, Chas. E. Johnson, salary \$1,500; School Comm., Howard Potter, salary \$1,000; Circuit Court Comm., Archie McCall, Wm. A. Ballak, Jess. Orin Com. Evans Lasey, salary \$1,000; Coroners, W. K. Lusk, Dr. Hall, fac.

City Government:  
Mayor, Chas. E. Macomber, salary \$20,000; City Commissioners, John C. Cook, Floyd Glass, A. J. Archer, Philip Cramer, salary \$2,000; City Manager, Wm. E. Reynolds, salary \$2,000; City Clerk, Francis C. Hayward, salary \$1,000; City Treasurer, D. W. Adams, salary \$1,000; City Attorney, Wm. A. Ballak, salary \$1,200; Health Officer, Dr. John S. Day, salary \$1,000; Chief of Police, James H. Camphell, salary \$1,750; Fire Department, 1st ward, Jesse E. Fuller, 2nd ward, Nicholas E. Sand, 3rd ward, Albert P. Cook, 4th ward, Joseph D. Helman, salary \$8.00 per day on actual time.

## Ellison's Grocery

|                                  |        |
|----------------------------------|--------|
| Dromedary Dates per pkg.         | 23c    |
| Walnuts, new crop, fine, per lb. | 45c    |
| Kellogg Corn Flakes              | 12c    |
| Post Toasties                    | 12c    |
| 25 lb. Sacks Granulated Sugar    | \$1.65 |
| Van Camps Baked Beans            | 14c    |
| Butter Crackers, per lb.         | 13c    |
| Ginger Snaps, per lb.            | 17c    |
| Armour or Quaker Oats, per pkg.  | 30c    |
| Fancy Sweet Potatoes, per lb.    | 5c     |
| Fancy Peanut Butter, per lb.     | 15c    |
| Dromedary Dates, per lb.         | 23c    |
| 5 lb. Graham Flour               | 25c    |
| Lambert's Flour, per bbl.        | \$9.25 |
| Farm House Coffee per lb.        | 25c    |
| Hebe Milk per can                | 11c    |

## Ellison's Grocery

**Freeman's**  
QUALITY ICE CREAM

## Week End Special Combination

## "The Surprise"

Not even your dealer knows what this Brick contains. It is indeed an unusual arrangement, manufactured with the skill and ingenuity that is only found in Freeman's Quality Ice Cream. Get in the habit of taking home a brick every day and observe the keenness of mind and physical fitness previously unknown.

## ORDER BY NAME

Flint, Saginaw, Bay City and Alma

## Strand Theater

Thursday and Friday

DOROTHY DALTON

—in—

"THE IDOL OF THE NORTH"

Fox News

Pathe Review

Saturday

BRYANT WASHBURN

—in—

"A FULL HOUSE"

Mermaid Comedy

Twelve 25-lb. sacks of Made-Rite Flour will be given away to Strand patrons Saturday night.

Sunday and Monday

TOM MOORE

"HOLD YOUR HORSES"

Torchy Comedy

Valuable Grocery Prizes Given Away Monday Night

Tuesday and Wednesday

JEWEL GARMEN

—in—

"NOBODY"

Kinograms

Burton Holmes Travelogue

Thursday and Friday

WM. S. HART

—in—

"THE CRADLE OF COURAGE"

Fox News—Pathe Review

VAUDEVILLE Wednesday and Thursday Nights

Coming—"The Affairs of Anatol"